

# I-LEAD WOMEN IN INDUSTRY

Industry, Leadership, Enterprise and Development



Image: Jazz Upton, Moon Cheese Studios

# I-LEAD Women in Industry: uncovering the power of women leaders in Tasmania's traditionally male dominated industries and occupations.

Coming off the success of the 2022 program, this exciting offering from Tasmanian Leaders is created exclusively to support and accelerate the leadership journey of rising and established women leaders in Tasmania.

Designed just for women, **I-LEAD Women in Industry** helps tackle the under-representation of women in leadership positions and reveal recipes for career success across large and small enterprises.

Learn proven pathways to increase women's representation in leadership roles, influence decision making by women, overcome barriers and biases to career advancement and disrupt the status quo.

Connect with other women of influence and ambition, enjoy opportunities for growth and support, build your decisionmaking capability, boost your confidence and advance gender equality together. I-LEAD Women in Industry will be delivered across seven practical and stimulating sessions between October and December 2023. The program starts and ends with in-person sessions in Launceston and Hobart, with six focused Wednesday morning sessions delivered online in between. The 2023 program also includes opportunities for networking and a final day workshop with graduates from the inaugural 2022 program.

Gathering weekly means you can immediately apply learnings and make progress between sessions. Online sessions also make participation easier, and support participation from women in the regions.

#### Through I-LEAD Women in

**Industry**, expert facilitators and prominent sector professionals will share invaluable and triedand-tested learnings and content for your career success. Program content broadly fits under two streams providing personal and organisational benefits:

#### Personal Leadership

- Increase self-awareness and gain useable insights on preferred leadership styles
- Achieve clarity of purpose and set personal and professional goals
- Elevate your foresight and strategic thinking to deliver better results

#### Organisational Leadership

- Escalate your capacity to drive innovation across your sector
- Anticipate and shape future opportunities for your business
- Build stronger networks to lead change in your industry and beyond



# OUTCOMES

#### Unlock these results through I-LEAD Women in Industry:

- ✓ Better understand your strengths as an industry leader
- Craft a powerful and strategic vision for yourself, your organisation and your industry
- Improve your capacity to raise your voice and make change in your organisation
- Join an encouraging and welcoming network of influential and supportive peers
- Advance inclusivity and diversity to drive better organisational performance and results
- Play a role in advancing gender equality for the good of everyone in Tasmania

# 2023 KEY DATES

## Applications

Open	NOW
Applications close	21 September
Applicants notified of result	29 September

#### Sessions

**Opening** Launceston (in person) 18-19 October, 9.00 am - 5.00 pm *Includes meal with guest speakers on evening 18 October* 

Online One 25 October, 10.00 am - 12.30 pm

**Online Two** 1 November, 10.00 am - 12.30 pm

Online Three 8 November, 10.00 am - 12.30 pm

**Online Four** 15 November, 10.00 am - 12.30 pm

**Online Five** 22 November, 10.00 am - 12.30 pm

Online Six 29 November, 10.00 am - 12.30 pm

**Closing** Hobart (in person) 6-7 December, 9.00 am – 5.00 pm Includes graduation on evening 6 December and 7 December will be with graduates from the 2022 I-LEAD Women in Industry

# TOTAL COMMITMENT

- 4 full days delivered in-person
- **1** evening meal with guest speakers
- 1 graduation event
- 6 compact online sessions

Program commitment also involves:

- Attending all program events
- Commitment to preparation and reflection between sessions
- Participating in group work during and in addition to the program days

### Who should join?

I-LEAD Women in Industry is for rising and established leaders in traditionally male-dominated industries and occupations in Tasmania. That means mining, construction, forestry, fisheries, manufacturing, agriculture, STEM, electricity, water, gas and waste services and technical trades.

If your industry is not listed here, please make a case for how women are underrepresented in your industry or occupation and how I-LEAD Women in Industry could help.

I-LEAD Women in Industry is committed to the full inclusion of all Tasmanian women. Tasmanians identifying as female are encouraged to apply.

#### Selection criteria

I-LEAD Women in Industry will most benefit passionate women with management and leadership experience with a genuine aspiration to occupy leadership roles into the future.

Successful applicants will have demonstrated leadership ability and ambitions with a commitment to take their organisations and industries forward with greater inclusivity and diversity.

# Registration will be assessed against the following criteria:

- Employment in Tasmania in a traditionally male dominated industry or occupation
- Demonstrated previous leadership experience and achievement
- Commitment to participate in the program and work with, learn from and share with others
- Potential to contribute through current and future roles for the benefit of Tasmania



I learned adaptive management techniques to strengthen my work and leadership style and formed connections with some amazing women. This builds on my experience in other types of adaptive management such as Conservation Action Planning and added many new skills. The hybrid in person and online format worked well with my other commitments."

#### **Melanie Conomikes**

Environment & Sustainability Specialist TasNetworks

#### **Program partners**

The Tasmanian Leaders **I-LEAD Women in Industry** program is supported by the Tasmanian Government and Keystone Tasmania.





## Program fees

The fee for **I-LEAD Women in Industry** is \$1,750. We have the following scholarships available:

- Tasmanian Government, through the Department of Premier and Cabinet, are offering up to twenty full scholarships for women working in male dominated industries valued at \$1,750 each.
- Keystone Tasmania have available up to eight full scholarships for women working in the construction industry valued at \$1,750 each, plus an additional travel bursary if required.
- Tasmanian Women in Agriculture are offering up to five full scholarships for women working in agriculture valued at \$1,750 plus.
- TFFPN Workforce and Diversity Project, up to five partial scholarships for women working in forestry, valued at \$1,000 each.

We also have a limited number of travel bursaries to help those who require additional financial support to attend.

#### Next steps

To find out more about I-LEAD Women in Industry or to register please visit our website:

www.tasmanianleaders.org.au

#### Other programs

Seeking a different leadership development opportunity? Please visit our website to see the many other programs we offer.

## Get in touch

For more information, support with registration or to talk to our staff about **I-LEAD Women in Industry** or any of our programs, please contact Ros Young, our Program Coordinator:

Phone 0429 950 578 Email ros.young@tasmanianleaders.org.au

#### Stay in touch

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Tasmanian Leaders organisational partners





